



PRINCE SHRI VENKATESHWARA ARTS AND SCIENCE COLLEGE
GOWRIVAKKAM, CHENNAI - 600073

ED Cell & Department of Biochemistry

Cordially Invites you for a Seminar on

Business Model Canvas

Resource Person

Dr. Nirmal. M. B

President

Exnora International.

Venue: *Seminar Hall*

In the presence of
Dr. K. Vasudevan
Chairman

Date: 10.03.2020

Time: 10.30 AM – 12.30 PM

Dr. V. Vishnu Karthik
Vice Chairman

Er. V. Prasanna Venkatesh
Vice Chairman

Dr.M.Uma
Principal



PRINCE SHRI VENKATESHWARA ARTS AND SCIENCE COLLEGE

Gowrivaikam, Chennai-600073.

Affiliated to University of Madras, ISO 9001:2015 Certified Institution

Academic Year: 2019-2020

Event name	Seminar on Business Model Canvas
Details of the event	This Topic is to identify and communicate the nine key elements of a business model: Customer Segments, Value Proposition, Channels, Customer Relationships, Key Resources, Key Activities, Key Partners, Revenue Streams, and Cost Structure.
Date of the event	10.03.2020
Venue	Seminar Hall-PSVASC
Resource person / Guest speaker	Dr. Nirmal. M. B President Exnora International
No. of participants	88
Event Coordinator	Mrs. Jasmine Leena
Organized by Department / Committee / Club	Biochemistry
Details of the event	Session offline
 Event coordinator	 Principal

PRINCE SHRI VENKATESHWARA
ARTS AND SCIENCE COLLEGE
GOWRIVAICKAM, CHENNAI - 600 073.

PRINCE SHRI VENKATESHWARA
ARTS AND SCIENCE COLLEGE
GOWRIVAICKAM, CHENNAI - 600 073.