

PRINCE SHRI VENKATESHWARA ARTS AND SCIENCE COLLEGE GOWRIVAKKAM, CHENNAI - 600073

ED Cell & Department of Biochemistry

Cordially Invites you for a Seminar on

Business Model Canvas

Resource Person

Dr. Nirmal. M. B

President

Exnora International.

In the presence of

Dr. K. Vasudevan Chairman Date: 10.03.2020

Time: 10.30 AM - 12.30 PM

Dr. V. Vishnu Karthik Vice Chairman

Venue: Seminar Hall

Er. V. Prasanna Venkatesh Vice Chairman Dr.M.Uma Principal



PRINCE SHRI VENKATESHWARA ARTS AND SCIENCE COLLEGE

Gowrivakkam, Chennai-600073.

Affiliated to University of Madras, ISO 9001:2015 Certified Institution

Academic Year: 2019-2020	
Event name	Seminar on Business Model Canvas
Details of the event	This Topic is to identify and communicate the nine key elements of a business model: Customer Segments, Value Proposition, Channels, Customer Relationships, Key Resources, Key Activities, Key Partners, Revenue Streams, and Cost Structure.
Date of the event	10.03.2020
Venue	Seminar Hall-PSVASC
Resource person / Guest speaker	Dr. Nirmal. M. B President Exnora International
No. of participants	88
Event Coordinator	Mrs. Jasmine Leena
Organized by Department / Committee / Club	Biochemistry
Details of the event PRINCE SHIFF VENKATESHWARA ARTS AND SCIENCE COLLEGE GOWNIVANKAM, GHEHNAI- 600073 ED Cell & Department of Biochemistry Consults Instruction for the second of Business Model Carry as Resource Person Dr. Niphial. M. B Product Papers Instructional Express Instructional The pressure Second of Times 10.36 AM - 12.36 PM Pr. X. Yazunfeyan Chappenan	Chennai, Tamil Nadu, India 7, Guruswamy Nagar Mein Rd, Sivagaml Nagar, Gowriwakkam, Sembakkam, Chennai, Tamil Nadu 600073, India Lat 12.92034° Long 80.163106° GMT +05:30

Event coordinator

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